



**NEW CHEMICAL PREVENTION.**

**THE STRENGTH OF THE REAL THINGS**



# NEWCHEMICAL PREVENTION

Who we are.



**Craftsman  
company.**



**All the  
production  
in Italy.**



**Since 1980  
New Chemical  
*green chemical.***

# NEWCHEMICAL PREVENTION

Our work – what we produce in Italy



**Only natural  
components**



**Handmade  
production**



**Free solvent**

# NEWCHEMICAL PREVENTION

## About us

*Innovating is something that we have inside, in our DNA, it is an attitude, not only an elegant verb.*

The soul of the world is projected outwards so as to fill its emptiness and at the same time, we can hear its fullness and clarity within each of us. We have gained a lot of experience in research and construction sites over the years, thereby acquiring knowledge whose strength derives from actual realities. Our company has the advantage of being founded on past knowledge, which is applied to today's requirements in order to facilitate the journey into the future.

Believing in something and presenting oneself by addressing the future is a vital element that distinguishes our presence in the market for the past 30 years. It is not easy. It requires the ability to adapt, knowledge and know how to give the right value to the experiential paths that distinguish our business.

The impressive speed at which technology evolves, together with its materials and applications, requires constant attention and a high level of problem solving skills with regards also to protecting the material itself, be it of wood, stone or earthenware. Today, attention is increasingly paid to the need to enhance production processes with a low environmental impact, which comply with ecological criteria that are ever more advanced and complex; for this reason, we have long decided to adopt water-based compounds and low presence of volatile organic compounds (VOCs).

Our mission is to guarantee our partners a constant evolutionary methodological and production process so as to ensure the quality and durability in time of individual products. To this effect, our participation in growth and innovation is absolutely dual and shared. In this regard, our company offers our partners an advanced and sophisticated research laboratory for solutions to be found for complex and challenging issues requiring special technical knowledge.

We are convinced that a strong boost in morale is required today, with regards to civil liability and even in the evolutionary processes of products and their applications, which conveys dignity and value to the man-environment relationship that could enhance and restore dignity in manual labour while recovering the sense of continuity from the past, and also manages to be an actual process of mutual growth and individual fulfilment based on the choices made together with adequate technical means to express the personality that lies behind each one of us.

# NEWCHEMICAL PREVENTION

Our brands



**HARBOREA**



**HELIOS**



**TERRA**



# HARBOREA

## LINEA HARBOREA

Wood is a unique material for its natural colors, transparencies and effects, but still subject to wear and tear and aging. Its extraordinary maintenance should be a simple and natural treatment process that enhances the positive effects of time creating a unique effect.

The NewChemical Prevention laboratories have found the right solution, of natural and/or vegetable origin, to preserve the untouched beauty of wood and provide excellent resistance to UV rays, stains, water, mold, etc.. extending the life of the treated surfaces.

The Harborea collection is a range of products intended for the protection, finishing and maintenance of wood.

### THE RANGE:

- Reagents (growing old, mordenzanti)
- Oil
- Impregnatings hydro-oleophobic
- Finish products
- Maintenance products
- Waxes

### TONALITIES :

- Neutral/Natural
- Darker
- Wet effect
- Colored

### THE FINAL ASPECTS :

- Matt
- Satin
- Glossy
- Waxed



# HARBOREA

## Wood treatment products



### Olio di Luna

Wood protector for interiors



### Natural Parquet

Neutral stain protection treatment.  
For interior wooden floors



### Corolle

Oil primer for the treatment of parquet for interiors



### Esterno Deck

Protective balsamic oil for outdoor application



### Natural Living

Protective product with a neutral colour for wooden objects for interiors



### Apilegno

Water-repellent protective product for wooden objects for interiors and exteriors



**HARBOREA**

**Finishing wood  
products suitable**



**Linfolegno**

Finish for oil treated wooden  
floors for interiors



**Linfo-Opax**

Matte finish for oiled  
parquet for interiors



**Cera Antica**

Wax for indoor wooden floors and  
structures





**HARBOREA**

## Wood maintenance products



### **Nutro Parquet**

Wax oil for the preservation of oiled parquet for interiors



### **Perlage Oro**

Protective self-polishing product for varnished wooden floors for interiors



# HARBOREA

## Corolle

Oil primer for the treatment of parquet for interiors



## Features

**12 DIFFERENT  
ELEMENTS  
IN THE  
FORMULA**

**A100% FREE  
NO SOLVENT**

**TIME TO  
MIGRATE  
INSIDE THE  
FIBRES  
OF THE  
WOOD AND  
TO DRY  
(but only  
one coat)**

**SPECIAL  
RESISTANCE  
AGAINST ALL  
STAINS**

**SPECIAL  
EFFECT**





# HARBOREA

## Corolle

Oil primer for the treatment of parquet for interiors

### Application system



**CRAFTSMAN**



**FACTORY**





## Corolle

Oil primer for the treatment of parquet for interiors

### Application system

**HAND MADE**

[VIEW VIDEO](#)

**CRAFTSMAN**

[VIEW VIDEO](#)

### TECHNICAL FEATURES COROLLE

**HOMELY**

[VIEW VIDEO](#)

**PROFESSIONAL**

[VIEW VIDEO](#)

**PROFESSIONAL  
HOMELY**

[VIEW VIDEO](#)



# HARBOREA

## Olio di Luna

Wood protector for interiors



### Features

**WATER  
BASED**



**A100% FREE  
NO SOLVENT**



**VERY FAST  
DRY – THREE  
COATS**



**SPECIAL  
RESISTANCE  
AGAINST  
ALL STAINS**



**SPECIAL  
COLOURS**





# HARBOREA

## Olio di Luna

Wood protector for interiors

### Application system



**CRAFTSMAN**



**FACTORY**





**HARBOREA**

**Olio di Luna**

Wood protector for interiors

[TECHNICAL FEATURES OLIO DI LUNA](#)

## Application system

**HOMELY**

[VIEW VIDEO](#)

**PROFESSIONAL**

[VIEW VIDEO](#)

**PROFESSIONAL**

[VIEW VIDEO](#)



# HARBOREA

## Natural Parquet

Neutral stain protection treatment. For interior wooden floors



### Features

**WATER  
BASED**



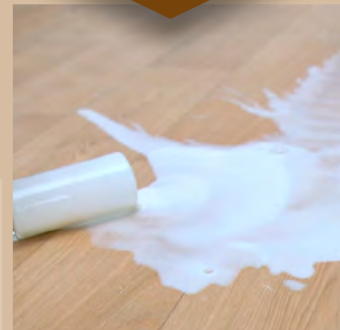
**A 100% FREE  
NO SOLVENT**



**VERY FAST  
DRY – THREE  
COATS**



**SPECIAL  
RESISTANCE  
AGAINST  
ALL STAINS**



**THE SURFACE  
LOOKS LIKE  
UNTREATED**







# HARBOREA

## Natural Parquet

Neutral stain protection treatment. For interior wooden floors

[TECHNICAL FEATURES NATURAL PARQUET](#)

### Application system

**HOMELY**

[VIEW VIDEO](#)

**HOMELY**

[VIEW VIDEO](#)

**PROFESSIONAL**

[VIEW VIDEO](#)





# HELIOS

## LINEA HELIOS

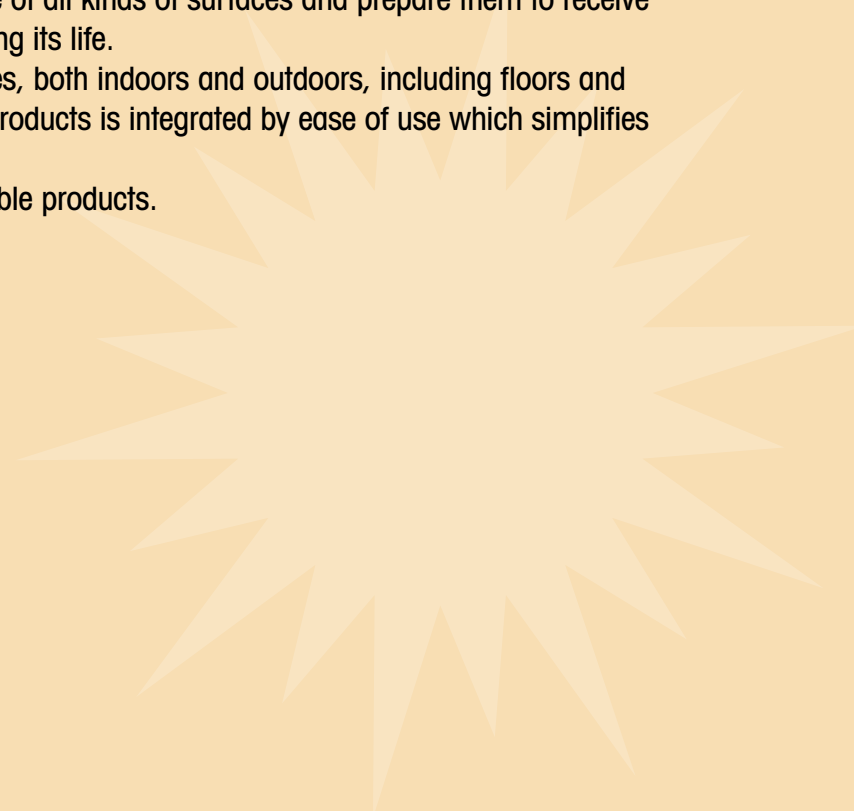
The Helios collection includes cleaners and strippers ready to restore the original appearance of all kinds of surfaces and prepare them to receive a further course of treatment designed to revive the natural beauty of any material and prolong its life.

The vast assortment of this range allows us to intervene actively on different types of surfaces, both indoors and outdoors, including floors and facades made of natural stone, marble, brick, concrete and wood. The effectiveness of our products is integrated by ease of use which simplifies the ordinary and extraordinary maintenance of all kinds of surfaces.

Particular attention is paid to the welfare of the environment and planet by using biodegradable products.

### THE RANGE :

- Neutral detergents
- Soaps
- Stain removers
- Acids
- Dewaxers





# HELIOS

## Cleaners & removers



### Mistrall

Brightening detergent  
for surfaces



### Gray-Remove

Aged wood cleaner



### Micromax extra

Degreasing detergent stain remover

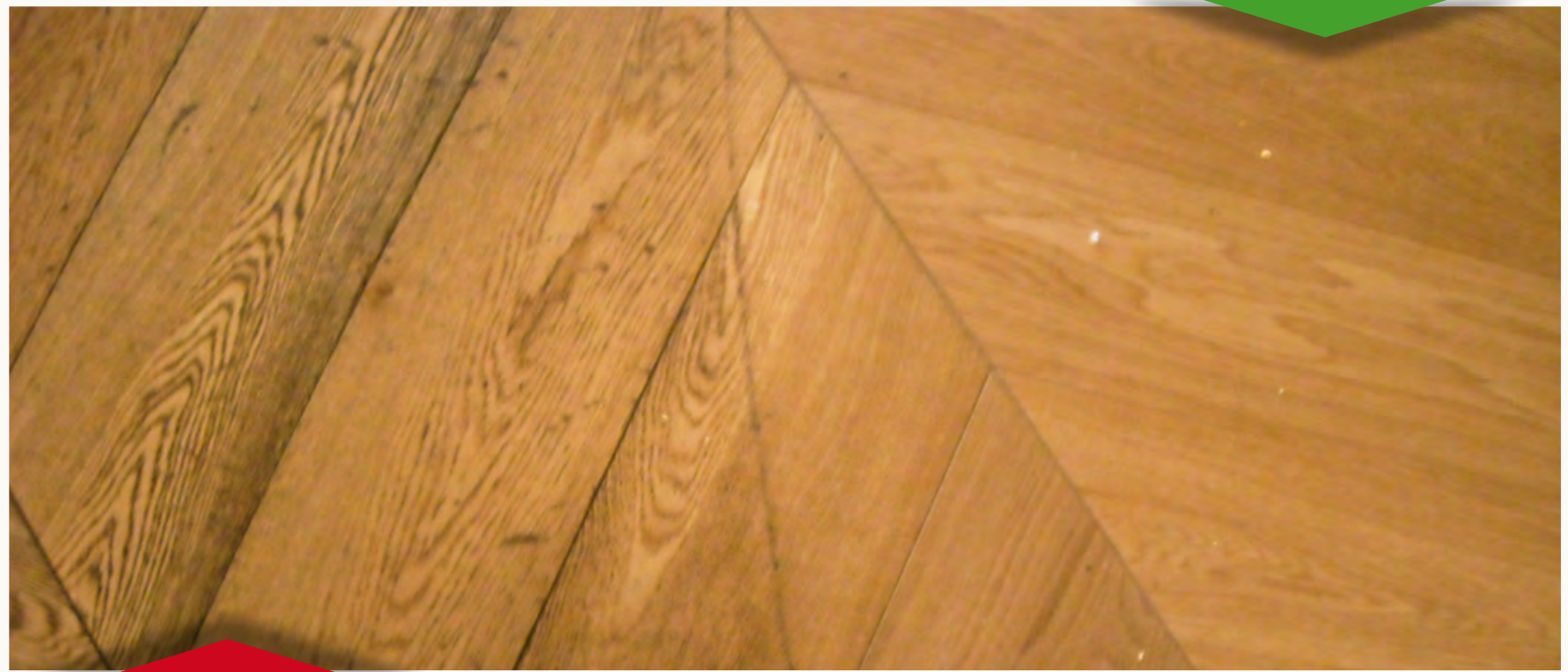


**HELIOS**

## Mistrall & Micromax extra

**Cleaners & removers**

**AFTER CLEANING**



**BEFORE CLEANING**



**TERRA**

## LINEA TERRA

Marble, stone and brick, as any flooring material, are subject to the ravages of time and wear and tear.

Our commitment to continuous research of high quality raw materials of natural origin and experience gained over the years have allowed us to find the best solution to keep their beauty intact for as long as possible, simplifying cleaning and maintenance.

The Terra collection is the range of products we offer for the treatment of these prestigious surfaces.

### THE RANGE:

- Impregnations hydrophobic
- Impregnations hydro-oleophobic
- Finishing products
- Waxes
- Maintenance products

### TONALITIES :

- Neutral/Natural
- Darker
- Wet effect
- Colored

### THE FINAL ASPECTS:

- Matt
- Satin
- Glossy
- Waxed



# NEW CHEMICAL PREVENTION. TECHNICAL INFORMATION





# HARBOREA

## Olio di Luna

Protective for wood for interiors

### TECHNICAL FEATURES OLIO DI LUNA

## Technical data sheet



### INTENDED USE

**OLIO DI LUNA** is suitable for different species of wood both old and new and is suitable for both flooring and internal structures.

After application of the product the surface will have a soft and lightly toned appearance.

**IMPORTANT:** before using the product always make sure that the manufacturing companies of

### CHEMICAL AND PHYSICAL CHARACTERISTICS

**APPEARANCE:** LIQUID.

**SPECIFIC WEIGHT (20° C):** 1,015 KG/LT.

**PH (AT 20°C):** 7,8.

**SOLUBILITY IN WATER:** TOTAL

**COLOUR:** ACCORDING TO SAMPLE CARD

**ODOUR:** PLEASANTLY SCENTED

**BIODEGRADABILITY:** >90%

**VOC 2004/42/CE DIRECTIVE:** 33,42 GR./LT.

### COMPOSITION

Tung oil, boiled linseed oil, propolis fluoride copolymers, wax and resin emulsions, essence and water.



# HARBOREA

## Olio di Luna. Transparent effect.

Protective for wood for interiors

### Operating data sheet. How to do.

3st coat Olio di Luna neutral + Indur 4%  
(25/30 mm x sm)

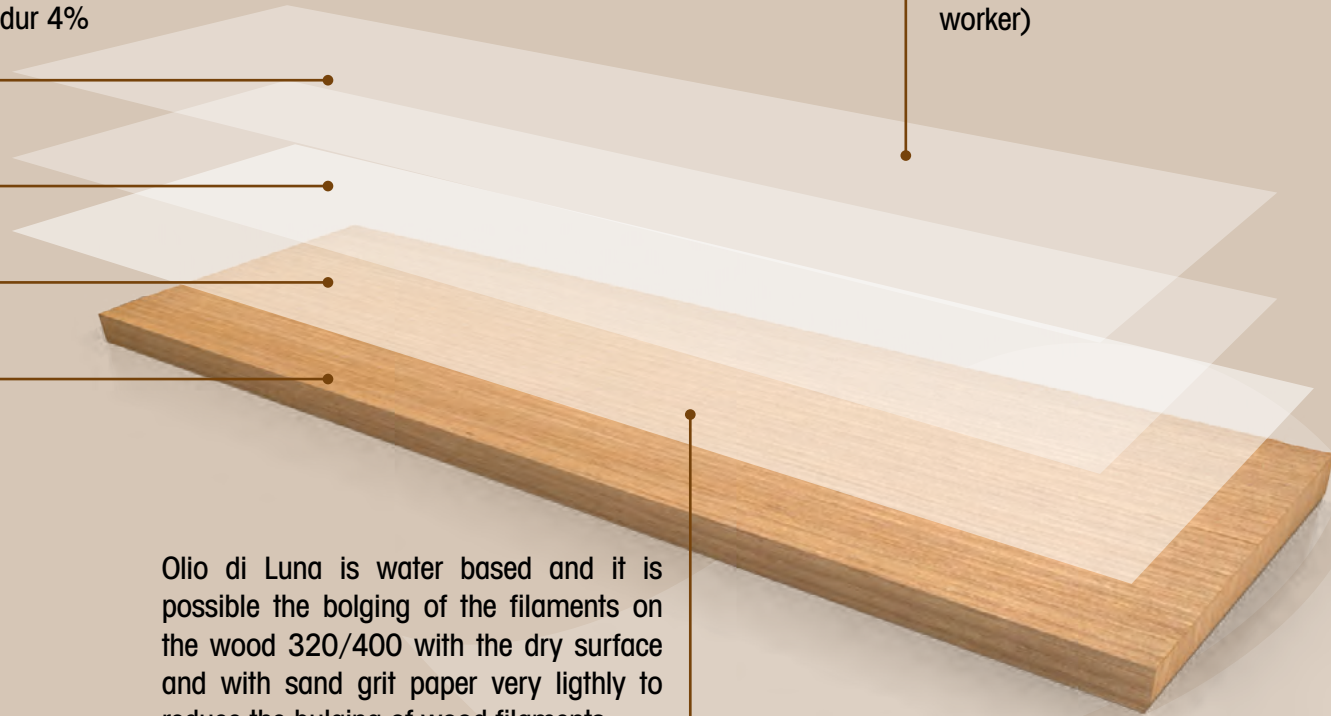
2nd coat Olio di Luna neutral  
(30/35 mm x sm)

1st coat Olio di Luna neutral  
(40/50 mm x sm)

Bare wood

With the dry surface polish buff lightly with a red pad (this operation can be done after the laying of the planks with mono brush by the professional worker)

Olio di Luna is water based and it is possible the bolging of the filaments on the wood 320/400 with the dry surface and with sand grit paper very lightly to reduce the bulging of wood filaments







## Olio di Luna. Color effect.

Protective for wood for interiors

### How to do.

3st coat Olio di Luna Neutral + Indur 4%  
(25/30 mm x sm)

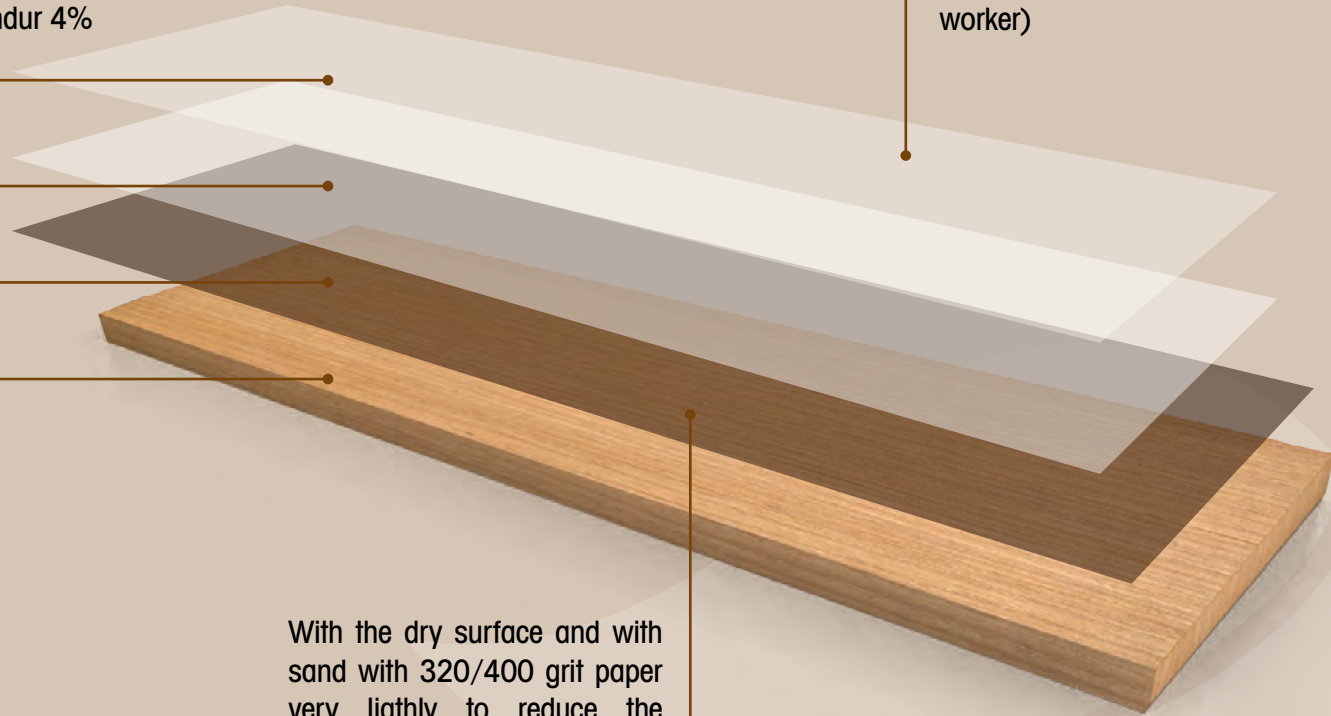
2nd coat Olio di Luna neutral  
(30/35 mm x sm)

1st coat Olio di Luna coloured  
(40/50 mm x sm)

Bare wood

With the dry surface polish lightly with a red pad (this operation can be done after the laying of the planks with mono brush by the professional worker)

With the dry surface and with sand with 320/400 grit paper very lightly to reduce the bulging of wood filaments





## Natural Parquet

Protective for wood for interiors

### TECHNICAL FEATURES NATURAL PARQUET

## Technical data sheet



### INTENDED USE

The peculiarity of **NATURAL PARQUET** is to combine a natural end result without altering the tone of the wood while providing water, oil and dirt repellent properties. It can be used on common oak, teak, oak, fir, larch, elm, chestnut, walnut, etc...

**IMPORTANT:** before using the product always make sure that the manufacturing companies of the materials do not recommend against using it.

### CHEMICAL AND PHYSICAL CHARACTERISTICS

**APPEARANCE:** liquid  
**COLOUR:** milky  
**ODOUR:** pleasantly scented  
**BIODEGRADABILITY:** >90%  
**PH (AT 20°C):** 8.2  
**SOLUBILITY IN WATER:** total.  
**SPECIFIC WEIGHT (20° C):** 1.022 kg/l  
**VOC:** 51.71 g/l

### COMPOSITION

Teak oil, resin-wax emulsions, fluoropolymers, essences, water.



# HARBOREA

## Natural Parquet. Trasparent effect

Protective for wood for interiors

### Operating data sheet. How to do.

3st coat Natural Parquet neutral + Indur 4%  
(25/30 mm x sm)

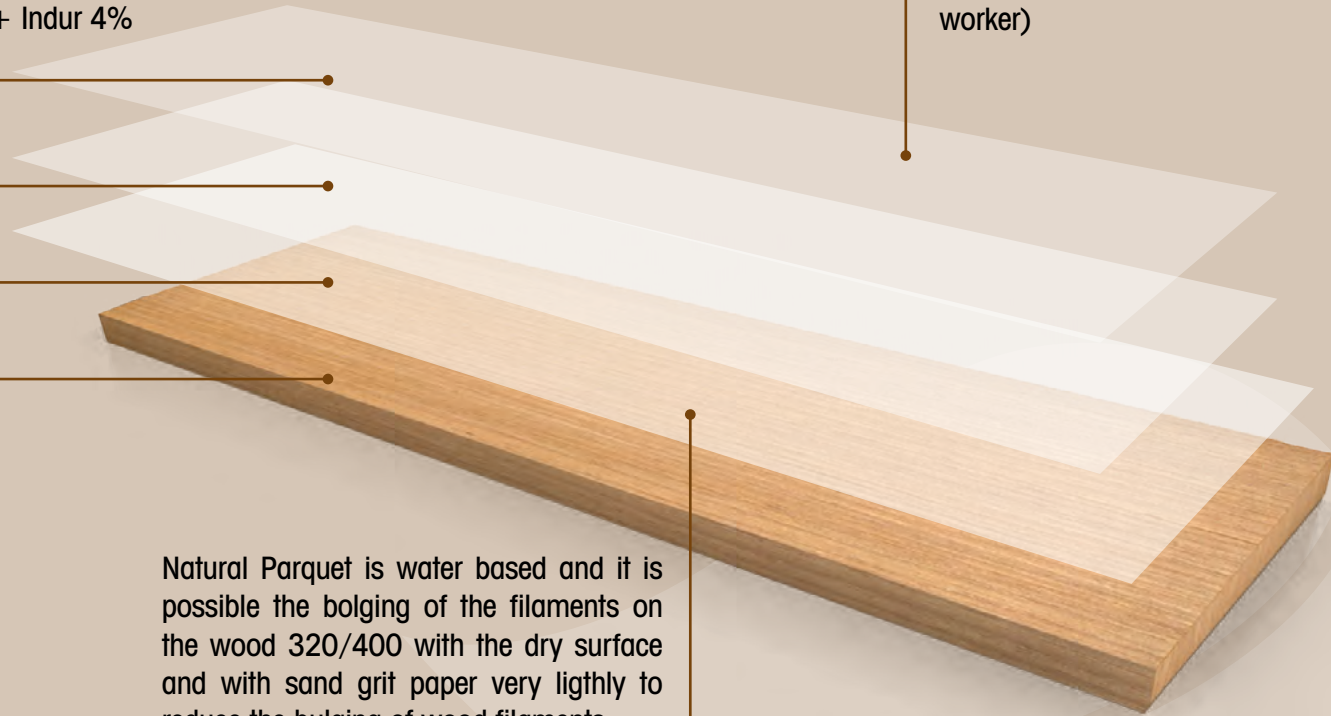
2nd coat Natural Parquet neutral  
(30/35 mm x sm)

1st coat Natural Parquet neutral  
(40/50 mm x sm)

Bare wood

With the dry surface polish buff lightly with a red pad (this operation can be done after the laying of the planks with mono brush by the professional worker)

Natural Parquet is water based and it is possible the bolging of the filaments on the wood 320/400 with the dry surface and with sand grit paper very lightly to reduce the bulging of wood filaments





# HARBOREA

## Corolle

Oil primer for the treatment of parquet for interiors

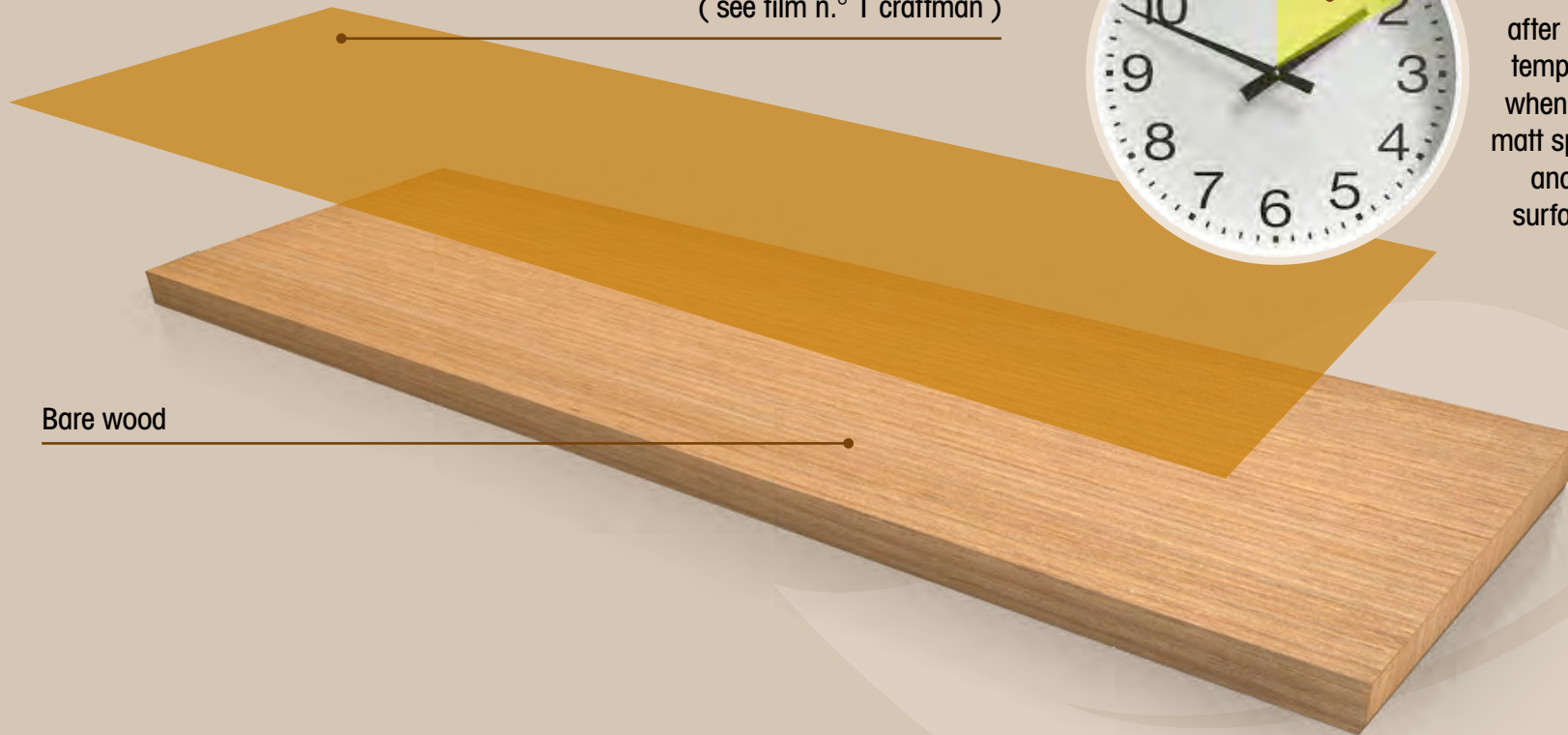
### Application "Corolle" neutral & coloured

apply 30/35 grams x square metre  
( with one litre you can cover about  
28/30 square metres )  
( see film n.° 1 craftman )



after 2 hours ( it depend on  
temperature and humidity )  
when 80% of the surface is  
matt spread with monobrush  
and beige pad so that the  
surface becomes fully matt

Bare wood



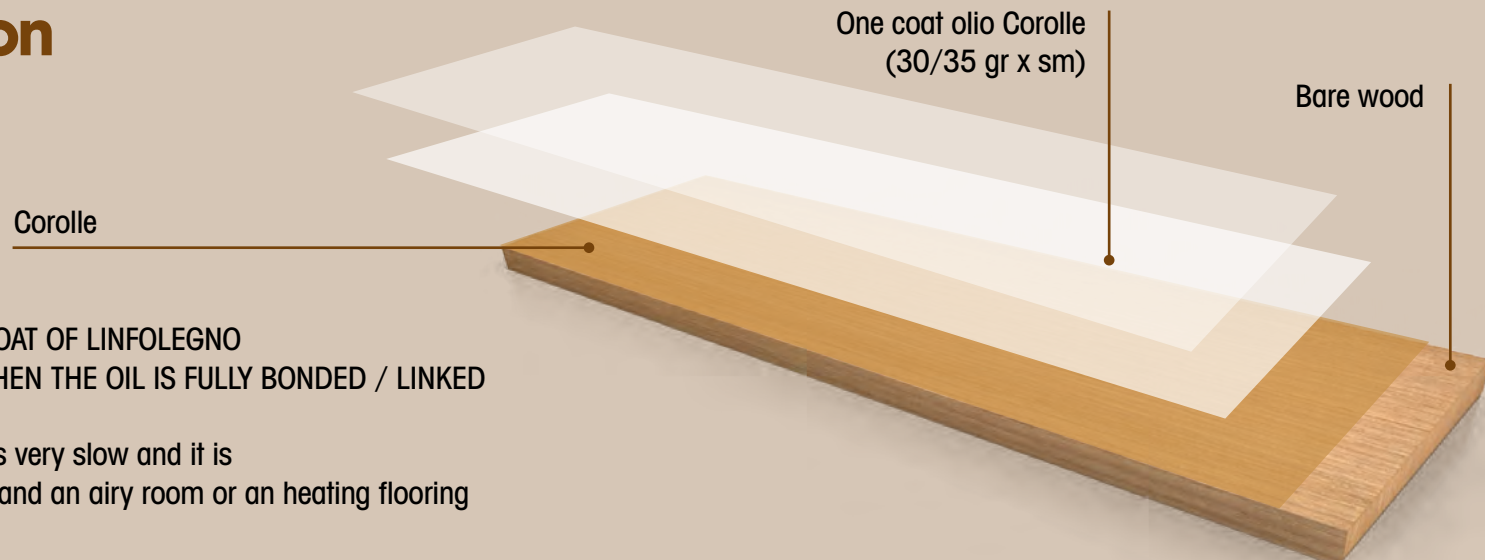


# HARBOREA

## Linfolegno

Finish for oil treated wooden floors for interiors

### Application



APPLY ONE OR TWO COAT OF LINFOLEGNO  
AFTER 3/5 DAYS \*: WHEN THE OIL IS FULLY BONDED / LINKED

\* in winter the drying is very slow and it is  
better to have a warm and an airy room or an heating flooring





## Linfolegno

Finish for oil treated wooden floors for interiors

### Why I have to wait some time ( 3/5 days ... ) before apply LINFOLEGNO?

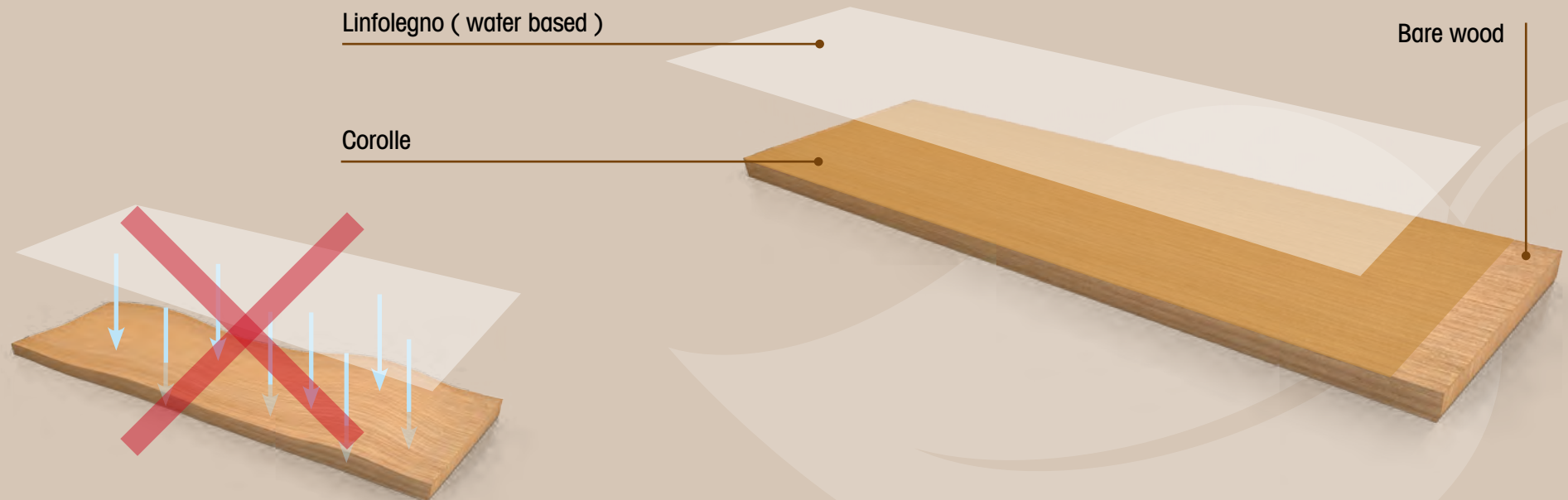
LINFOLEGNO is a water base wax that creates a very slight film on the surface.

Its task is – first of all – to allow an easy use of the moist swab when cleaning ( the swab slip easily ) and to give further protection to the surface.

COROLLE needs some time to fully bond ( about 3/5 days ) . This period can change related to the temperature and the humidity. In winter it is necessary to have a warm and airy room or an heating flooring.

If the oil is not fully bonded the part of water inside LINFOLEGNO cross the oil an reach the bare wood inflating the fibers of the wood.

So better make a small test o an hidden part of the floor before the use to test the complete bonding of the oil





**NEW CHEMICAL PREVENTION.**

**TEST**





## Corolle

Oil primer for the treatment of parquet for interiors

### Test of resistance

### STAINABILITY TESTS COROLLE (ONE COAT)

After a period of three weeks from the end of the treatment, we poured on substances that can be found in daily household use, they were left standing on the treated wooden surface for several hours and we obtained the following results:

PRODOTTO	30 MIN. LATER	60 MIN. LATER	120 MIN. LATER	240 MIN. LATER	18 HOURS LATER	24 HOURS LATER
MAYONNAISE	no stain	no stain	no stain	no stain	no stain	no stain
LIQUID SOAP	no stain	no stain	no stain	no stain	no stain	slight stain
RED VINEGAR	no stain	no stain	no stain	no stain	no stain	no stain
LEMON	no stain	no stain	no stain	no stain	no stain	no stain
TEA	no stain	no stain	no stain	no stain	no stain	no stain
MILK	no stain	no stain	no stain	no stain	no stain	no stain
OLIVE OIL	no stain	no stain	no stain	no stain	no stain	no stain
RED WINE	no stain	no stain	no stain	no stain	no stain	no stain
KETCHUP	no stain	no stain	no stain	no stain	no stain	no stain
TAP WATER	no stain	no stain	no stain	no stain	no stain	no stain
HOT COFFEE	no stain	no stain	no stain	no stain	no stain	no stain
MUSTARD	no stain	no stain	no stain	no stain	no stain	no stain
BALSAMIC VINEGAR	no stain	no stain	no stain	no stain	very light stain	slight stain
COKE	no stain	no stain	no stain	no stain	no stain	no stain





# HARBOREA

## Olio di Luna

Protective for wood for interiors

### Test of resistance

### STAINABILITY TESTS OLIO DI LUNA 2 COAT + (ONE WITH INDUR K-33)

After a period of one week from the end of the treatment we poured on substances that can be found in daily household use, they were left standing on the treated surface for several hours and we had the following results:

PRODOTTO	30 MIN. LATER	60 MIN. LATER	120 MIN. LATER	240 MIN. LATER	18 HOURS LATER	24 HOURS LATER
MAYONNAISE	no stain	no stain	no stain	no stain	no stain	no stain
SOAP	no stain	no stain	no stain	no stain	no stain	no stain
RED VINEGAR	no stain	no stain	no stain	no stain	no stain	no stain
LIMMI LEMON JUICE	no stain	no stain	no stain	no stain	no stain	slight stain
TEA	no stain	no stain	no stain	no stain	no stain	no stain
MILK	no stain	no stain	no stain	no stain	no stain	no stain
OLIVE OIL	no stain	no stain	no stain	no stain	no stain	no stain
RED WINE	no stain	no stain	no stain	no stain	no stain	no stain
BLEACH	stain	stain	stain	stain	stain	stain
TAP WATER	no stain	no stain	no stain	no stain	no stain	stain
COFFEE	no stain	no stain	no stain	no stain	no stain	stain
ETH. ALCOHOL, DE.	no stain	no stain	no stain	no stain	no stain	stain
MUR. ACID 30%	no stain	no stain	no stain	no stain	no stain	no stain
COKE	no stain	no stain	no stain	no stain	no stain	no stain



## Natural Parquet

Neutral stain protection treatment. For interior wooden floors

### Test of resistance

### STAINABILITY TESTS NATURAL PARQUET 2 COAT + (ONE WITH INDUR K-33)

After a period of one week from the end of the treatment we poured on substances that can be found in daily household use, they were left standing on the treated surface for several hours and we had the following results:

PRODOTTO	30 MIN. LATER	60 MIN. LATER	120 MIN. LATER	240 MIN. LATER	18 HOURS LATER	24 HOURS LATER
MAYONNAISE	no stain	no stain	no stain	no stain	no stain	no stain
SOAP	no stain	no stain	no stain	no stain	no stain	no stain
RED VINEGAR	no stain	no stain	no stain	no stain	no stain	no stain
LIMMI LEMON JUICE	no stain	no stain	no stain	no stain	no stain	slight stain
TEA	no stain	no stain	no stain	no stain	no stain	no stain
MILK	no stain	no stain	no stain	no stain	no stain	no stain
OLIVE OIL	no stain	no stain	no stain	no stain	no stain	no stain
RED WINE	stain	stain	stain	stain	stain	stain
BLEACH	no stain	no stain	no stain	no stain	no stain	stain
TAP WATER	no stain	no stain	no stain	no stain	no stain	stain
COFFEE	no stain	stain	stain	stain	stain	stain
ETH. ALCOHOL, DE.	stain	stain	stain	stain	stain	stain
MUR. ACID 30%	stain	stain	stain	stain	stain	stain
COKE	no stain	no stain	no stain	no stain	no stain	no stain



# HARBOREA

## Corolle

Oil primer for the treatment of parquet for interiors

## Certificate





# HARBOREA

## Corolle

Oil primer for the treatment of parquet for interiors

### Certificate





**NewChemical**  
PREVENTION

**NEW CHEMICAL PREVENTION SNC**  
VIA MAESTRI DEL LAVORO, 10 - 41034 FINALE EMILIA (MODENA) ITALY  
TEL+39 0535 91336 - [INFO@NEWCHEMICAL.IT](mailto:INFO@NEWCHEMICAL.IT)  
[WWW.NEWCHEMICAL.IT](http://WWW.NEWCHEMICAL.IT)